



# MEMBERSHIP PROSPECTUS Affiliate Member

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# Your industry advocate

You are part of a thriving industry that is vital to the wealth of the nation, delivering jobs, economic growth and helping people to live well. Advocating for our food and grocery suppliers and manufacturers is a core focus of the Australian Food and Grocery Council (AFGC).

We give you access to key stakeholders through our established relationships. Member funds are invested in representing the suppliers behind Australia's iconic food and grocery brands. AFGC delivers you industrywide insights and the ability to have a greater influence through collective action on a range of issues including commercial, economic, supply chain, supermarket retail, export, regulatory, health and environmental issues.

Joining is critical to ensuring the sustainability of your industry. AFGC membership offers a way for you to connect your business with the sector and make a positive impact to the future of the industry. Your contributions will inform and enable our work as the voice of the industry.

# What we do

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#### Policy

we work with members to develop policy positions that are appropriate for the food and grocery manufacturing sector.



#### **Advocacy**

we represent your views to government, trading partners, and stakeholders.



#### **Collective action**

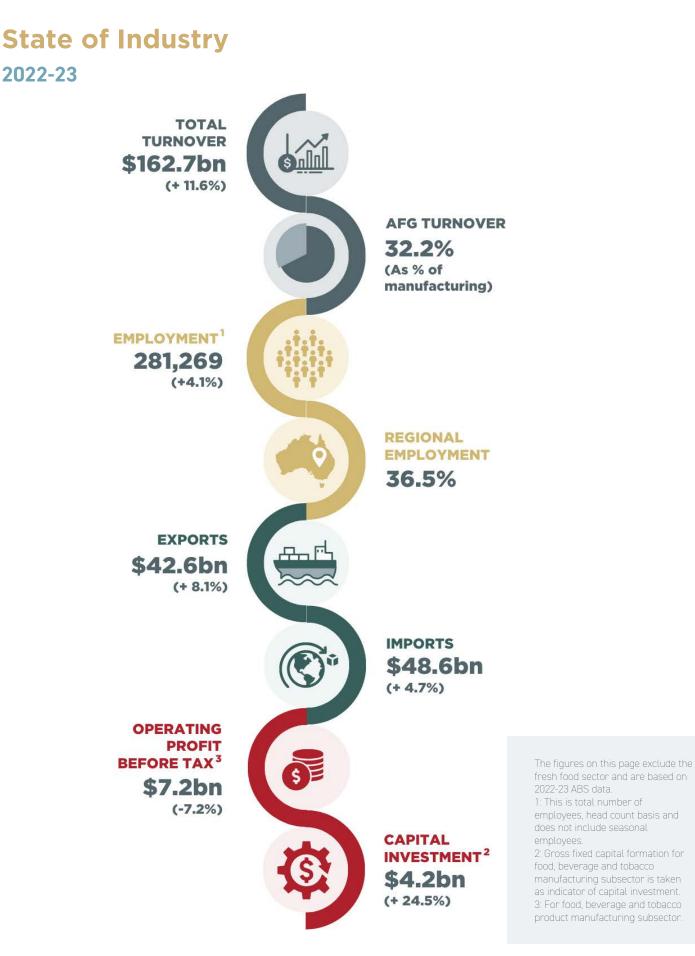
we bring the industry together to work pre-competitively with you members to solve issues you cannot solve alone.



#### Navigation

we provide members with information and insights so you can navigate complex industry issues..

Our vision is for a thriving, trusted food and grocery supply industry that sustains Australia AUSTRALIAN FOOD & GROCERY COUNCIL



# Join and you can...

# **Connect with industry decision makers.**

Your membership gets you unrivalled access to decision makers in Australia's food and grocery industry. Connect with people who matter to your business through our events and meetings. Network with industry executives and stakeholders.

## Showcase your value.

Success depends on your ability to capture attention and interest of industry leaders. Membership provides an opportunity to showcase your value through keeping abreast of industry information with our regular member communications, the opportunity to sponsor events and to provide thought leadership content.

# Get exclusive industry intelligence.

You need to stay ahead of the curve, and we can help. Stay on top of policy trends and emerging issues with our briefings, updates and newsletters. Keep up-to-date by tapping into knowledge through access to the members portal, publications, tools and events.

Event sponsorship opportunities are also available.

Network and enhance your organisation's profile within the food and grocery industry

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## Benefits of being an Affiliate Member



# Affiliate membership is ideal for organisations that offer services for food and grocery suppliers and want to support our members.

Affiliate membership is available for other industry associations that want to partner with us to address joint issues.

Your organisation will receive a range of benefits by giving an unlimited number of employees access to member-only services. Becoming a member entitles you to:

#### Member-only events and seminars

You will receive invites to exclusive events where you will connect with new people and gain key insights.

#### Special offers, limited to members

You will be sent invitations to member-only free events and get generous savings on other events.

#### **Choice of member newsletters**

You select the e-newsletters that you and your colleagues want to receive each quarter.

#### **Free member resources**

You will be given access to the members centre for guides, tools and more.

#### **Member briefs**

You will receive weekly emails with vital updates for your business.

#### **Training for members**

You can send your team to a course, seminar or forum.

## **Our major events**



**Food and Grocery Australia** (FGA) is held in May. This event offers Chief Executive Officers and Senior Industry Executives the latest information on local and global consumer and retail trends. You also benefit from networking opportunities including receptions, dinners and breaks over the duration of the event.



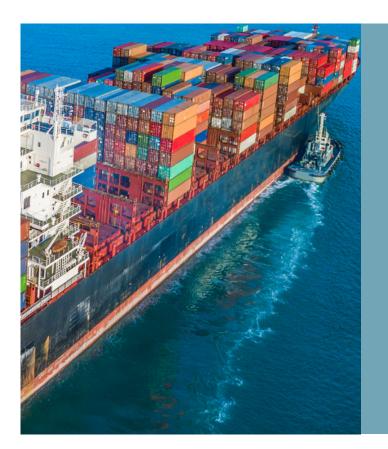
The **Future Leaders Forum** is held in October each year. It is designed for young professionals that want to grow their career in the food and grocery supply industry. This one-day event is often used to recognise high performing team members and gives them additional skills and insights to help transform their employer's business.



Our new **Summits** are targeted one day events focussed on vital topics for the FMCG industry.

- > Supply Chain Summit: 13 August, Sydney Masonic Centre
- > Sales Summit: 14 August, Sydney Masonic Centre
- Sustainability Summit: 12 September, Raddison Blu Plaza, Sydney

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"AFGC has a strong impact on key issues and can quickly take the temperature of the market."

## **Affiliate Member Fees**

Our Affiliate membership fees are set at a flat rate.

We charge membership on a pro-rata basis, so you only pay for the months remaining in any financial year.

#### **Associate Membership Fee Structure**

Annual Membership Dues (inclusive GST)		Membership Category	For 12-month period ending 30 June 2025
\$2,490		Affiliate Member	

# Find out more

#### **Australian Food and Grocery Council**

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## **Connect with us**

linkedin.com/company/australian-food-andgrocery-council

youtube.com/c/AustralianFoodGroceryCouncil