

**APPLIED KNOWLEDGE
COURSE:
UPDATED FOR 2025**

FOOD & GROCERY CODE OF CONDUCT



OVERVIEW

This half-day course focusses on applying your FGCC skills through real world case studies, best practice guides and role play. It is the perfect partner to the half-day refresher program, providing a richer learning experience.

LEARNING OUTCOMES

- » How to use the FGCC in your day-to-day trading relationships
- » Learn how to deepen your discussions with retailers and ensure Code compliance.
- » Feel confident working with your retailer

ATTENDANCE

The Applied Knowledge program is for those who have already undertaken the Refresher program and understand the FGCC and the 2024 updates. For those seeking a richer and deeper understanding of how to apply and improve trading relationships.

The course is available to all direct suppliers, whether of branded, private label or fresh products, irrespective of size.

FORMAT

Choose the format that will best suit you and your organisation.

Format	Overview	Cost per person
Open	<ul style="list-style-type: none"> » Training is led by an experienced learning and development specialist with extensive experience in grocery retailing and deep supplier knowledge » A half-day program, typically the afternoon directly following the Refresher » Typically the training will be undertaken at a central CBD location and include catering. » Minimum of 12 delegates 	AFGC Member: \$400 Non-member: \$475
In-house	<ul style="list-style-type: none"> » Training is led by an experienced learning and development specialist with extensive experience in grocery retailing and deep supplier knowledge » A half-day program, typically the afternoon directly following the Refresher » The host organisation will be asked to provide an appropriate training venue, audio visual and catering » Ideal number of attendees is between 12 to 15, additional delegates may require an additional trainer. The host company will be charged for any additional delegates attending on the day 	AFGC Member: \$350 Non-member: \$400
Virtual In-house	<ul style="list-style-type: none"> » Same content as above facilitated on Zoom or Teams. » Generally conducted in 2x3hour or 3x2hour sessions across a maximum of 3 weeks. » Delegates will require a computer with browser access, speakers and webcam. 	AFGC Member: \$350 Non-member: \$400