

# AUSTRALIAN COMPETITION LAW: UPDATED FOR 2025

 AUSTRALIAN FOOD & GROCERY COUNCIL

# FOOD & GROCERY CODE OF CONDUCT



## OVERVIEW

Australian competition law plays a crucial role in ensuring fair and competitive markets across our industry. This course explores the legal framework governing competition in Australia, focusing on the *Competition and Consumer Act 2010 (CCA)*.

The course covers essential aspects of competition law, including restrictive trade practices, cartel conduct, misuse of market power, misleading and deceptive conduct, unconscionable conduct, price fixing, promotional pricing, product recalls, merger regulations and many other aspects. Participants will gain a comprehensive understanding of how competition law is enforced by regulatory bodies such as the Australian Competition and Consumer Commission (ACCC) and the Australian Competition Tribunal. By analysing real-world cases and legal precedents, students will develop critical insights into how businesses must operate within the framework of competition regulation.

## LEARNING OUTCOMES

- » Principles of ACL
- » How ACL integrates with the FGCC
- » Learn how to ensure discussions with trading partners comply with ACL.
- » Feel confident working with your retailer

## ATTENDANCE

Designed specifically for the FMCG sector and appropriate for all team members, this course offers a structured understanding of the key principles that regulate market conduct, prevent anti-competitive behaviour, and promote consumer welfare.

The course is available to all direct suppliers, whether of branded, private label or fresh products, irrespective of size.

At the end of the course you will receive a comprehensive training manual.

# FORMAT

Choose the format that will best suit you and your organisation.

Format	Overview	Cost per person
Open	<ul style="list-style-type: none"> <li>» Training is led by an experienced learning and development specialist with extensive experience in grocery retailing and deep supplier knowledge</li> <li>» Typically the training will be undertaken at a central CBD location and include catering.</li> <li>» Minimum of 12 delegates</li> </ul>	AFGC Member: \$400  Non-member: \$475
In-house	<ul style="list-style-type: none"> <li>» Training is led by an experienced learning and development specialist with extensive experience in grocery retailing and deep supplier knowledge</li> <li>» The host organisation will be asked to provide an appropriate training venue, audio visual and catering</li> <li>» Ideal number of attendees is between 12 to 15, additional delegates may require an additional trainer. The host company will be charged for any additional delegates attending on the day.</li> </ul>	AFGC Member: \$350  Non-member: \$400
Virtual In-house	<ul style="list-style-type: none"> <li>» The training has been developed by experienced Grocery Code specialists with extensive experience in grocery retailing and deep supplier knowledge</li> <li>» Course mirrors the in-classroom training, interactive, includes videos and real-life issue discussions</li> <li>» Delegates will require a computer with browser access, speakers and webcam.</li> </ul>	AFGC Member: \$350  Non-member: \$400
E-Learning	<ul style="list-style-type: none"> <li>» Course mirrors the in-classroom training, interactive, includes video and case studies.</li> <li>» Contains 8 modules, completed in sequence, self-paced to fit with your busy schedule</li> <li>» Delegates will require a computer with browser access and sound</li> </ul>	AFGC Member: \$250  Non-member: \$300