

**FULL COURSE:
UPDATED FOR 2025**

FOOD & GROCERY CODE OF CONDUCT



OVERVIEW

This full-day course tells you everything you need to know about the Food and Grocery Code of Conduct (FGCC), including how to use it to reduce risks, costs and build a fairer trading relationship.

The program is interactive and focusses on integrating the FGCC across all customer-facing business functions.

Through this workshop our industry experts will help you understand and apply the FGCC's key provisions to your day-to-day negotiations with retailers. Leveraging real world experience and case studies the course will ensure you and your teams understand retailer obligations, legal requirements and how to benefit from both.

LEARNING OUTCOMES

- » Know your rights and retail obligations
- » Understand how to apply provisions to your discussions with retailers
- » Feel confident working with your retailer

ATTENDANCE

Commercial, sales, finance, category management, supply chain, regulatory and support teams involved in trading with retailers.

The course is available to all direct suppliers irrespective of size and is appropriate for branded, private label or fresh products.

At the end of the course, you will receive a comprehensive training manual.

FORMAT

Choose the format that will best suit you and your organisation.

Format	Overview	Cost Per Person
Open	<ul style="list-style-type: none"> » Training is led by an experienced learning and development specialist with extensive experience in grocery retailing and deep supplier knowledge » A full one-day program, typically commencing at 9.00am and concluding at 5.00pm » Typically the training will be undertaken at a central CBD location and include catering » Minimum of 12 delegates 	AFGC Member: \$600 Non-member: \$750
In-house	<ul style="list-style-type: none"> » Training is led by an experienced learning and development specialist with extensive experience in grocery retailing and deep supplier knowledge » A full one-day program, typically commencing at 9.00am and concluding at 5.00pm » Some content can be tailored to your businesses specific situations and past experiences » The host organisation will be asked to provide an appropriate training venue, audio visual and catering » Ideal number of attendees is between 12 and 15, additional delegates may require an additional trainer. The host company will be charged for any additional delegates attending on the day 	AFGC Member: \$500 Non-member: \$625
Virtual In-house	<ul style="list-style-type: none"> » Same content as above facilitated on Zoom or Teams. » Generally conducted in 2x3hour or 3x2hour sessions across a maximum of 3 weeks. » Delegates will require a computer with browser access, speakers and webcam. 	AFGC Member: \$500 Non-member: \$625
E-Learning	<ul style="list-style-type: none"> » The training has been developed by experienced learning and development specialists with extensive experience in grocery retailing and deep supplier knowledge » Course mirrors the in-classroom training, interactive, includes video and case studies. » Contains 12 modules, completed in sequence, self-paced to fit with your busy schedule » Delegates will require a computer with browser access and sound 	AFGC Member: \$300 Non-member: \$375